

# simple solution REAL RESULTS

The society-wide standardized labels for recycling bins are the **#1 solution** to fix recycling and make it thrive!



## City and Residential Results:

The first city to adopt the standardized labels on their residential carts experienced a ...

**26%** increase in the city's residential recycling levels!

"Our recycling levels have never been higher! We're so happy to be part of the society-wide standardized labels initiative."  
Abby Gulden  
Sustainability Director  
City of Winter Park, FL

In the first year of partnering with Recycle Across America, the entire state of Rhode Island experienced a reduction in rejected, contaminated truckloads of recycling by more than

**18%.**

## University Results

UNIVERSITY of DENVER

"Recycle Across America's standardized labels on our recycling bins reduced the amount of contamination approximately **90%** and nearly doubled our recycling levels at the University of Denver!"

- John R. Seydel, City of Atlanta Sustainability Director and UD Alumnus

San Diego Unified SCHOOL DISTRICT

After using the standardized labels, San Diego Unified School District increased their recycling levels substantially and saved

**\$200,000** in trash hauling fees.

## K-12 School Results:

Bank of America

Orange County Public Schools

Thanks to Bank of America, K-12 schools in Orlando (OCPS), received a 2016 district-wide donation of standardized labels to display on all of their school recycling bins. During the 2017-2018 school year, the school district recycled **60%** of their waste (a **90%** increase over previous years)!

the school district has **SAVED** over **\$1,370,000** in trash hauling fees

cost savings

since the labels were installed in 2016

recycling levels increase

and increased their recycling levels **90%**

## Business Results:

usbank stadium

**83%**

of recyclables and compostables were diverted from the landfill during one game! Thanks to the success of the standardized labels on bins, the U.S. Bank Stadium became home to the first ever zero waste Super Bowl!

Since implementing Recycle Across America's society-wide standardized labels, recycling levels have increased dramatically at US Bank Stadium! At the playoff game on Jan. 14th with more than 66,000 fans, the total amount of recyclables and compost collected was 83%!

WHOLE FOODS MARKET

"Our recycling levels increased so much since using the standardized labels on our recycling bins, that when we opened three new stores in our region, our overall region's landfill waste was less than before ... despite opening three new stores."

Karen Franczyk, Green Mission Leader WFM-NE

MINNESOTA STATE FAIR

Largest state fair in the U.S. in terms of daily attendance!

During the first year using the society-wide standardized labels on their recycling bins, the MN State Fair collected **400,000** more recyclables in 12 days and experienced a **22%** increase in their recycling levels!

increase in recycled materials in just 12 days

MADAM SECRETARY

Thanks to Earth Angel and Recycle Across America's society wide standardized labels...

The award winning TV show MADAM SECRETARY has diverted over **74%** of its waste from NYC landfills in season two alone!

NATIONAL PARK SERVICE

SUBARU

Thanks to a donation from Subaru, three National Parks have piloted the standardized labels and seen significant increase in their recycling.

For example, Grand Teton National Park has seen **100%** increases in their recycling levels and dramatic decreases in contamination levels. The standardized labels are helping their millions of visitors recycle right!

Sony Open in Hawaii

When the Sony Open used the standardized labels for their PGA tournament, they collected

**4 TIMES** more glass bottles  
**6 TIMES** more plastic bottles  
**14 TIMES** more aluminum cans

than the previous year with the same number of attendees!