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Sector	Partner Name	Impact Study Performed By	Increase in Recycling Levels	Decrease in Contamination Levels	Full Rollout	Other	Quote
Federal	Denali National Park	Leave No Trace	There has been a 100% increase in recycling levels; the recycling levels increased from 15% to 30% over a period of 3 years (2015-2018).	"I tell you what, the contamination with the implementation of the standardized labels went down big big big time. And it's fun we do kind of pull those things out and look at them all the time." Jodi Rodwell Denali Education Center "I checked in with the floor staff and their feedback about the quality of the Denali NPS and their contractor Aramark's recycling is that it is better. We have less than 3% contamination in our facility!" Mollie Boyer - Director of Valley Recycling (recycling processor for Denali NPS and surrounding communities)	NPS Side: BearSaver bins in visitor facing areas throughout the park, in some back of house employee areas; Aramark-Doyon Joint Venture: BearSaver bins in visitor facing areas throughout their locations, inside back of house employee and visitor areas		I think the standardized labels are actually making a huge difference here in Denali National Park. Whenever our Green Team goes out to pick up our recycling at campgrounds, rest stops, and other visitor areas, they're noticing that the recycling is significantly less contaminated. This helps us out a lot on the back end, making sorting a lot easier and it makes our recycling a lot more marketable. - John Gibbons, Environmental Manager, Doyon Aramark Joint Venture, Denali National Park
Federal	Yosemite	Leave No Trace	There has been a 100% increase in recycling levels; the recycling levels increased from 21% to 41% over a period of 3 years (2015-2018).	Todd Storti who managed the MRF for Mariposa said that they saw contamination levels decrease to 8% from recycling loads coming from Yosemite National Park, since the standardized labels were installed.	NPS Side: BearSaver bins in visitor facing areas throughout the park, in some back of house employee areas; Aramark: some BearSaver bins in visitor and employee facing areas throughout their locations, inside some back of house employee and visitor areas		We have visitors who come not only from California, but all over the United States, and all over the world for that matter. They have different ideas of what can and can be recycled so when they get to this bin they're confused about what to do. Most people when they come here know that they want to help us take care of the place but they're not quite sure what to do. By standardizing the labels we've made it a lot more convenient for folks to recycle. And now, our recycling stream is a lot cleaner. Jodi Bailey, Former Zero Landfill Coordinator, Yosemite National Park
Federal	Grand Teton	Leave No Trace	There has been a 100% increase in recycling levels; the recycling levels increased from 18% to 36%, which is 100% increase during the pilot program.	"Not only have the recycling levels doubled, we are seeing less contamination come into our facility!" Heather Overholser, Former Solid Waste and Recycling Superintendent Teton County Integrated Solid Waste and Recycling	NPS Side: BearSaver bins in visitor facing areas throughout the park, in some back of house employee areas; Grand Teton Lodge Company and Signal Mountain Lodge Company: BearSaver bins in visitor facing areas throughout their locations, inside most back of house employee and visitor areas		"We are happy to see an increase in Grand Teton school participation, as well as less contamination. And the most impactful aspect of the sign donation is the opening of communications between the Recycling Center and the School District to create uniformity and expansion across the School District's recycling program. This is something we've been striving towards for years and RAA is making it happen." Heather Overholser, Former Solid Waste and Recycling Superintendent Teton County Integrated Solid Waste and Recycling
State	Rhode Island	Rhode Island Resource Recovery Corporation	With approximately 100,000 standardized labels now being displayed on recycling bins throughout the state of Rhode Island, the state's recycling center has already seen a 20% reduction in rejected truckloads of recyclables -- which means there has already been a 20% increase in recycling levels statewide due to less contamination. The goal is to have the standardized labels displayed on all of millions of recycling bins throughout the state, which will improve recycling levels and contamination levels even more.	"With approximately 100,000 standardized labels now being displayed on recycling bins throughout the state of Rhode Island, the state's recycling center has already seen a 20% reduction in rejected truckloads of recyclables -- which means there has already been a 20% increase in recycling levels statewide due to less contamination. The goal is to have the standardized labels displayed on all the recycling bins throughout the state, which will improve recycling levels and contamination levels even more." Krystal Noiseux - RIRRC statewide recycling education and communication manager.	Rhode Island Resource Recovery has started rolling out the labels throughout the entire State in for residential, public spaces, schools, and businesses. They have also implemented the PSA campaign with local and national celebrities to help the state of Rhode Island recycle right!		Audio testimonials https://www.recycleacrossamerica.org/testimonials
School District	Clark County School District	CCSD Recycling Coordinator and their Recycling Service Provider	The implementation of the standardized labels on the recycling bins was such a success over the two years, Las Vegas Clark County Schools (5th largest school district in the U.S.) reduced their trash hauling expenses from \$9 million to \$3.3 million (about \$270,000 a month) -- nearly a \$6 million savings in two years . \$1.8 million of savings went back into the general fund and \$1.5 million went to schools to use however they wanted. Mark Jones - Recycling and Solid Waste Director CCSD	Significantly reduced contamination levels	Bank of America donated the labels to all of the schools in Clark County.	The school district saved \$6 Million in trash hauling fees when the standardized labels were installed!	"The stickers have been a big hit with the custodians! My old paper stickers needed to be replaced frequently and yours' don't. The pictures make it easier for staff and students to recognize where different stuff goes." - Mark Jones CCSD





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School District	OCPS	Orange County, FL and OCPS Recycling Service Provider	Orlando Public Schools (OCPS) experienced a 92% increase in recycling levels when their recycling labels were replaced with the standardized labels. As a result, the school district has saved \$1.37 million in trash hauling fees.	unknown	Bank of America donated 30,000 standardized labels to 184 schools to be used throughout each campus. Since July of 2016, Orange County Public Schools has increased recycling by over 5,000 tons. In addition, the recycling program saved the school district over \$360,000 in trash hauling fees in the first school year (2016-2017), and over \$1 million in expenditures during the second school year (2017-2018).	In addition, the recycling program saved the school district over \$360,000 in trash hauling fees during the second school year (2017-2018).	"With more than 157 languages and dialects spoken, the Recycle Across America labels have made 'recycling right' universally understood for our students and staff. Since July of 2016, Orange County Public Schools has increased recycling by over 5,000 tons. In addition, the recycling program saved the school district over \$360,000 in trash hauling fees in the first school year (2016-2017), and over \$1 million in expenditures during the second school year (2017-2018)." - Jennifer Fowler, Director of Environmental Compliance at OCPS
School District	Indian River County	Sustainability Director for IRCSD	WASTE - eliminated 16 pulls of 5 cubic yard dumpsters per week; RECYCLING - added 16 pulls of 5 cubic yard dumpsters per week	"Contamination was almost entirely eliminated when the standardized labels were displayed on bins in the schools that we tested." Study conducted by Republic Services and Megan Dobratz from Native Sustainability	They piloted 4 schools last year and just added the other 16 district schools in 2018-19	Net savings - \$25 a week but the program is brand new - that adds up.	"Before the new recycling program launched with the standardized labels, all schools had one recycling pick-up every other week. Now every school has anywhere from 2 to 5 recycle pick-ups weekly. For each added recycle pick up, one SMW (solid municipal waste) pick-up is eliminated. Both containers are 8 cubic yards." Ann Rieben, Custodial Services, Coordinator/Trainer, School District of Indian River County
School District	Atlanta Public School District	Native Sustainability and the Recycling Service Provider for APSD	In the audit performed by Republic Services, ATL schools experienced a 30% increase in recycling levels.		Banks of America donated 4,000 standardized labels and recycling bins to all the Atlanta Public Schools	diverted 445,000 pounds of recyclables from the landfill	Anese Forsyth, Teacher Reagan Elementary Odessa, TX I helped create a recycling program at my school, Reagan Elementary. Recycle Across America provided labeling for our bins. These labels were a critical component to helping people understand what to recycle and where to put the items. Our school had previously recycled zero plastic and after implementing a school-wide recycling program in December of 2018 our school and the surrounding community helped us fill a giant dumpster 11 times with clean and dry #1 and #2 plastic which amounted to more than 50,000 pieces of plastic recycled in less than 7 months.
School	Elementary School		100% increase in clean recycling. Reagan Elementary School in Odessa, TX went from filling 0 dumpsters to 11 dumpsters in 7 months with 50,000 pieces of clean, recyclable plastic.	There is zero contamination in our recycling bins.			All of recycling was possible because we started educating the students first in a small group then moved it out to the public. Explaining to the students about the labels and what they meant so that they could in turn explain it to their parents was a very important step. I think that education about this process needs to begin at home and at school. When we develop a consistent program nationwide, it will help our citizens recycle right and become stewards of the environment so that we might leave a legacy of conservation and preservation for our future children and citizens of the United States.

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Airport	MSP	Sustainability and Zero Waste Coordinator and Native Sustainability	Within the first week of using the standardized labels on the bins, recycling levels at MSP International Airport increased more than 45%! Superbowl stats: More than 90 percent of the 69 tons of gameday waste at the Super Bowl in Minneapolis was recycled, a record, according to the Minnesota Sports Facilities Authority that owns U.S. Bank Stadium, and its game-day partners. In our first season, we produced a waste diversion rate of 20 percent [and] over the course of our second season our team increased that diversion rate to 91 percent.	The Metropolitan Airports Commission began using Recycle Across America's standardized labels before the standardized labels were installed. After the old labels were removed and the standardized labels were installed, almost all contamination in the recycling and compost bins was eliminated! In fact we hosted the first zero waste Superbowl in history, with 91% being diverted away from the landfill and away from the incinerator.	MSP rolled out the recycling and trash signage throughout the entire airport as well as the celebrity "Let's Recycle Right!" campaign.		The Metropolitan Airports Commission began using Recycle Across America's standardized labels before the standardized labels were installed. After the old labels were removed and the standardized labels were installed, almost all contamination in the recycling and compost bins was eliminated! In fact we hosted the first zero waste Superbowl in history, with 91% being diverted away from the landfill and away from the incinerator. "The society-wide standardized waste signage from the nonprofit organization Recycle Across America, played a critical role in USBS achieving the first zerowaste Super Bowl. We diverted over 91% of the materials from the Super Bowl game to be recycled, or composted or reused. It was a great success and the standardized labels helped us reach that goal." Bradley Vogel, US Bank Stadium Recycling Coordinator and Sustainability Director
Global Televised Sports Event	2018 Super Bowl	US Bank Stadium Sustainability Director and Waste Diversion Manager	Recycling levels were 24% and highly contaminated with hot dogs, and beer, and napkins etc. before using the standardized labels. After the standardized labels were installed on their recycling bins, the recycling increased to 83% (a 400% increase) and <i>almost zero contamination</i> . With 67,000 fans coming to the games, that improvement is dramatic. Nothing else changed other than the labels -- the bins were the same, the bins were in the same place, and there was no communication about the standardized labels -- simply by the implementation of the standardized labels, the recycling levels increased 400%.	The recycling bins went from highly contaminated before the standardized labels, to nearly zero contamination.	Typical game day stats: Within the first three months of using the standardized labels, US Bank Stadium experienced a nearly a 400% increase and the recycling quality has been pristine after 66,000 fans recycle on game days - achieving an 83% waste diversion per game! Prior to the standardized labels, the USBS recycling levels were 24%, and the recyclables were highly contaminated with garbage.		"We have partnered with a non-profit called Recycle Across America (RAA) for our waste signage in the facility. This organization aims to implement standardized waste signage nationwide, so when people go to different areas of the country, they can see consistent waste signage that will help minimize confusion. For example, the Minneapolis/Saint Paul Airport installed RAA signage, so fans who come to the Super Bowl will see similar signage both at the stadium and at the airport. By partnering with RAA, we hope to continue to educate fans about recycling and composting on a larger scale than just at the stadium. One of our ongoing goals of the operation is to increase and improve the signage and fan communication efforts." Bradley Vogel, US Bank Stadium Recycling Coordinator and Sustainability Director
Sports Stadium	US Bank Stadium	US Bank Stadium Sustainability Director and Waste Diversion Manager					"Recycle Across America's standardized labels on our recycling bins reduced the amount of contamination approximately 90% and nearly doubled our recycling levels at the University of Denver!" _ John R Seydel former student of University of Denver and current Sustainability Director for City of Atlanta
University	University of Denver	Student led recycling and sustainability team	Recycling levels nearly doubled	90% decrease in contamination			"Our recycling levels have never been higher! We're so happy to be part of the society-wide standardized labels initiative." Abby Gulden Sustainability Director City of Winter Park, FL
City	City of Winter Park	City of Winter Park and their recycling service provider	Recycling levels increased by 28%	No contamination study done yet.	Residential Cart rollout throughout entire city		"The standardized labels are highly effective, which is why we are preparing to use them in all of our retail stores across the U.S. starting in 2019." Rebecca Kulas - Best Buy
Corporate Offices	Best Buy	Best Buy and their recycling service provider	Recycling Levels increased from 39% - 64% since using the standardized labels, which is approximately a 70% increase.	No contamination study done yet.			