

# U.S. Recycling is in a Crisis.

So let's **fix it**, shall we?

**Sad news:** Due to different and confusing labels on recycling bins, U.S. recycling is in trouble. But don't despair — help is on the way!

**Good news:** The nonprofit Recycle Across America® has created standardized recycling labels that make it easy to recycle *right!* Millions of standardized labels are already being displayed on recycling bins society-wide — in airports, stadiums, schools, national parks, businesses, and homes. The standardized labels are proving to be the most important and effective way to fix this crisis.

You can help - **text FIX IT to 40649**, and when someone offers you single-use plastic like a plastic bag or straw, please, **refuse it, don't use it!**™

To learn more about the standardized labels for recycling bins and how to recycle *right*, visit **RecycleAcrossAmerica.org**.



"Let's recycle *right!*"® Society-wide standardized labels on bins make it easy.

Text **FIX IT to 40649**

to ask community leaders to join the nonprofit solution to fix the confusion at the bin.

Message and data rates may apply. Text STOP to cancel or HELP for help.  
Go to [recycleacrossamerica.org/privacy-policy](http://recycleacrossamerica.org/privacy-policy) for privacy and terms



**recycle  
across  
america®**  
*let's recycle right!*®

Recycle Across America is a 501(c)(3) nonprofit organization dedicated to expediting environmental progress by introducing society-wide standardized labels on recycling bins to make it easy and possible for the public to begin to recycle right® – wherever they might be.

let's

**Kristen Bell**

Actress and Volunteer

"Let's recycle *right!*"® Spokesperson