

simple solution

REAL RESULTS

standardized labels for recycling bins work
and these K-12 schools and universities prove that!



Thanks to the standardized labels...



"We reduced around 90% of our contamination as well as significantly increased the total amount of material recycled at the University of Denver."

- John R. Seydel, City of Atlanta Sustainability Director and UD Alumnus



San Diego Unified
SCHOOL DISTRICT

After using the standardized labels San Diego Unified School District increased their recycling levels substantially and saved

\$200,000

in trash hauling fees.



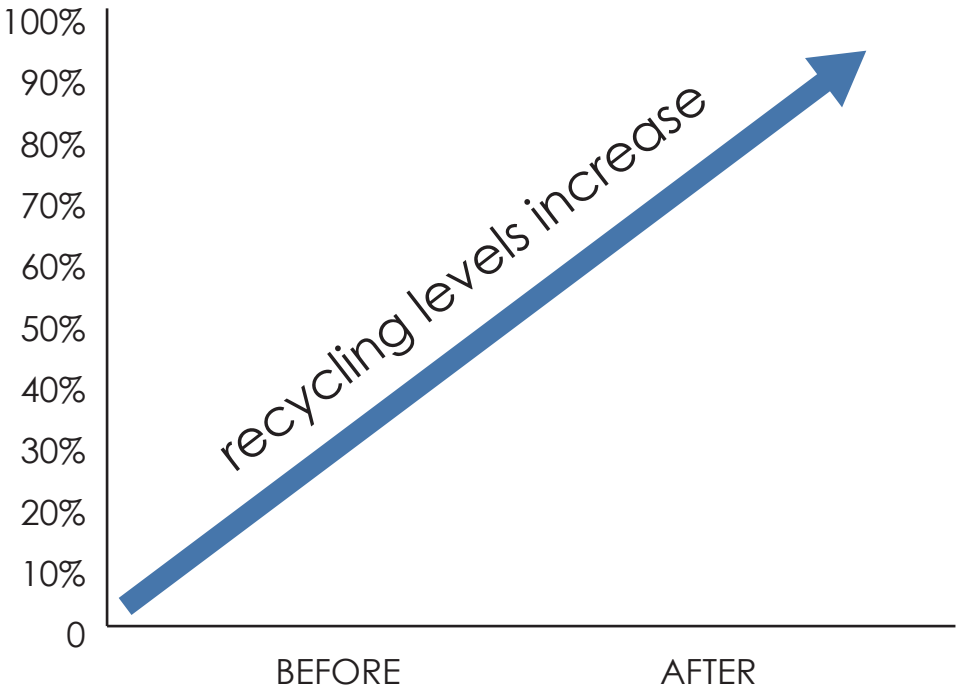
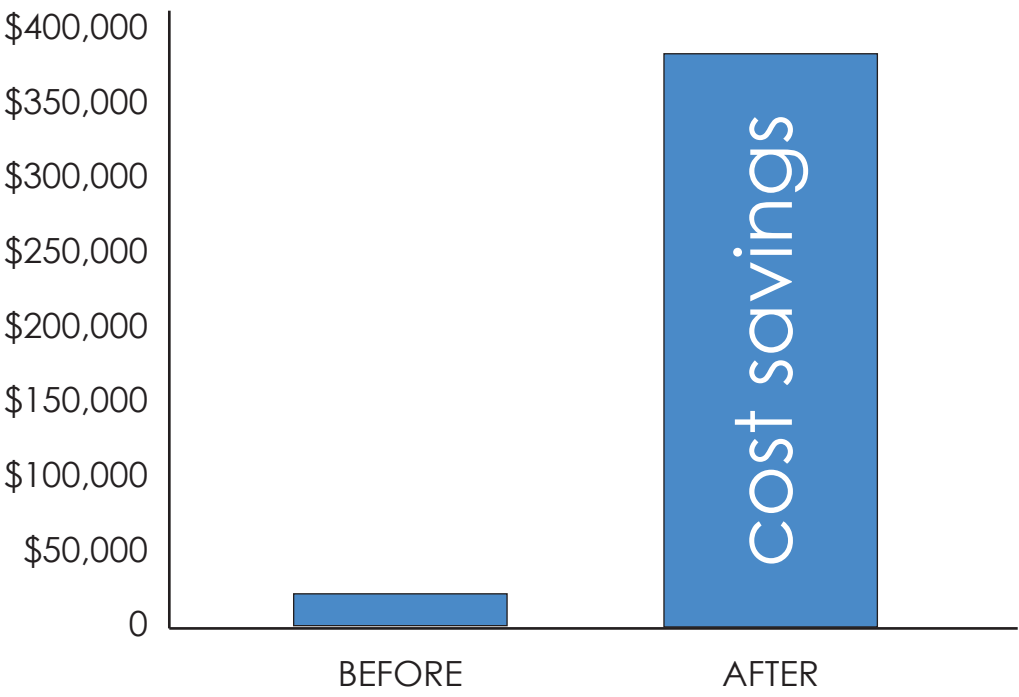
Orange County
Public Schools

When Bank of America donated standardized labels to the K-12 schools in Orlando (OCPS), the school district saved almost \$370,000 in landfill hauling fees and increased recycling levels by 90%!

the school district saved

\$369,000

in trash hauling fees



and increased their recycling levels

90%

recycle across america.

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